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R&I Announces 2007 Consumers' Choice in Chains Winners

Restaurants & Institutions has announced the winners of its 27th annual Consumers' Choice in Chains study. Full results will be available on Sept. 15th.

In the study, more than 3,100 consumers rated more than 120 chain restaurants on eight customer-satisfaction attributes: food quality, menu variety, value, service, atmosphere, cleanliness, reputation and convenience. All winners will be honored in an Aug. 13 ceremony at The Ritz-Carlton Half Moon Bay Resort in Half Moon Bay, Calif.

Winners are ranked as platinum, gold or silver winners in 13 menu categories:

BURGERS:

Culver's | Platinum Winner
Red Robin Gourmet Burgers | Gold Winner
In-N-Out Burger | Silver Winner

CAFETERIA/BUFFET:

Sweet Tomatoes | Platinum Winner
Golden Corral Steak, Buffet & Bakery | Gold Winner
Ryan's Grill, Buffet & Bakery | Silver Winner

CASUAL DINING:

P.F. Chang's China Bistro | Platinum Winner
The Cheesecake Factory | Gold Winner
California Pizza Kitchen | Silver Winner

CHICKEN:

Chick-fil-A | Platinum Winner
El Pollo Loco | Gold Winner
Popeyes Chicken & Biscuits | Silver Winner

COFFEE/SNACKS:

Starbucks Coffee | Platinum Winner
Krispy Kreme Doughnuts | Gold Winner
Tim Hortons | Silver Winner

FAMILY DINING:

Cracker Barrel Old Country Store | Platinum Winner
Bob Evans | Gold Winner
Mimi's Cafe | Silver Winner

ITALIAN:

Olive Garden | Platinum Winner
Carrabba's Italian Grill | Gold Winner
Buca di Beppo | Silver Winner

MEXICAN:

Baja Fresh Mexican Grill | Platinum Winner
On The Border Mexican Grill & Cantina | Gold Winner
Chipotle Mexican Grill | Silver Winner

PIZZA:

Papa Murphy's Take 'N' Bake Pizza | Platinum Winner
Pizza Hut | Gold Winner
CiCi's Pizza | Silver Winner

SANDWICH:

Panera Bread | Platinum Winner
Jason's Deli | Gold Winner
Subway | Silver Winner

SEAFOOD:

Red Lobster | Platinum Winner
Joe's Crab Shack | Gold Winner
Captain D's | Silver Winner

STEAKHOUSE:

Outback Steakhouse | Platinum Winner
LongHorn Steakhouse | Gold Winner
Famous Dave's | Silver Winner

TREATS:

Cold Stone Creamery | Platinum Winner
Haagen-Dazs | Gold Winner
Jamba Juice | Silver Winner